



We Build Communities of Practice

That Help Companies Collaborate & Communicate More Securely and Effectively

We have prepared these questions to help you determine if we can help your business improve. The more you answer yes, the more we can help you work smarter, learn better, communicate more effectively and remember more.

Are you and\or your people spending a lot of time communicating and collaborating via email?

Are you concerned about email security when discussing important strategic information with your key people?

Would a secure place for communicating with clients, suppliers, advisors and other outsiders be of value to you?

If that place captured the important things you discuss with them, would that be even more valuable to you?

Do you have a means of capturing the know-how of your key people so they can pass it on to their successors?

Do you have a means of ensuring your team can carry on your business in case of your illness or untimely death?

Would you like to keep the know how your team takes home at night, and sometimes takes away for good?

Would it be valuable to you to gain a more strategic oversight over your business?

Do you think your business would improve if your people were better at sharing their knowledge and expertise?

Do you find yourself re-inventing the wheel often or repeating what you have said to people?

Are you systematically learning from what you do so you can do it better?

Are your people collaborating as effectively as they could be?

Is it easy for your people to connect to the knowledge and expertise they need to be productive?

Would it be useful to establish closer connections among your people, and better connect them to the community?

Are you routinely mining your email archive for important know how?

Is there room for self- improvement and learning among your people?

Do you have a means of sharing best practices among your people?

Do you have a means of further the craft of your business?

Would it be valuable to you to be able to integrate new employees into your organization faster and more effectively?

If you sold your business today, do you think a buyer would pay more if all important memories came with it?



Experienced Benefits

You may not get them all right away, but implement a Community of Practice and the following benefits are within reach.

Client Centric

Improved customer service
Improved customer focus
Better problem resolutions
Increase in product innovation
Improved product innovation
More ideas and opportunities
Better marketing strategies
Increased market share
Revenue growth

Management Centric

Improved oversight
Improved communication
Improved collaboration
Improved access to outside experts
Better planning and coordination
Access to more and better ideas

People Centric

Better access to experts
Better access to solutions
Better decision making
Improved communication
Improved collaboration
Improved skills and methods
More shared best practices
More new ideas
New ways of working
Staff attraction/retention
Improved learning and development

Organization Centric

Retention of important knowledge
Retention of strategic know-how
Development of learning culture
Improved productivity
Improved competitive advantage
Reduced costs
Increased profits

implement a Community of Practice and

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